

Privacy Policy

1. Introduction

Kitron Consulting ("we," "our," or "us") is committed to protecting your privacy and handling your personal data with care and in compliance with applicable laws and regulations. This includes adhering to the General Data Protection Regulation (EU) 2016/679 (GDPR). This policy outlines how we collect, use, and protect your personal information when you engage with us.

2. Data Controller

Name: Kitron Consulting
Address: Myyntimiehenkuja 4, 90410 Oulu, Finland
Website: <https://kitron.dev>
E-mail: hello@kitron.dev

3. Contact Information

If you have any questions or concerns about this privacy policy or your personal data, please contact us at hello@kitron.dev.

4. What Data We Collect

We collect and process the following types of personal data:

- **Personal identification information:** Name, email address, phone number, company and role in the company.
- **Cookies and usage data:** Information collected through cookies and similar technologies for improving user experience and tracking website usage (e.g., Google Analytics).
- **Automatically collected data:** IP address, browser, and device data.
- **Business activity data:** Details of your latest inter-activities with Kitron Consulting

5. How We Use Your Data

We collect your personal data for the following purposes:

- **Customer communication:** Managing and responding to inquiries submitted through the contact form.
- **Marketing:** Promoting offerings through campaigns or newsletters (with your consent).
- **Website improvement:** Analyzing website usage and performance through Google Analytics.

6. Legal Basis for Processing

We process your personal data based on the following legal grounds:

- **Consent:** You have given your consent for specific purposes (e.g., marketing communications).
- **Contract:** The processing is necessary for responding to inquiries or performing services at your request.
- **Legitimate interests:** Processing is necessary for our legitimate business purposes, provided your rights are not overridden.

7. Data Collection Methods

We collect data from:

- **Direct interactions:** Data provided by you through our contact form or other communication channels.
- **Automatic data collection:** Data collected automatically through cookies and web server logs when you visit our website.
- **Third parties:** Data received from exhibitions, fairs, and social media platforms where you engage with us.

8. Data Sharing and Disclosure

We do not share your personal data with third parties except under the following conditions:

- **Service providers:** Google Analytics for analytics and performance tracking, under Google's privacy terms.
- **Legal requirements:** Disclosure is necessary to comply with legal obligations or valid requests by public authorities.

9. Data Security

We implement appropriate technical and organizational measures to protect personal data against unauthorized access, alteration, disclosure, or destruction. This includes encryption, access controls, and regular security assessments of our systems.

10. Data Retention

We retain personal data as long as it is necessary to fulfill the purposes for which it was collected:

- **Contact form data:** Retained until your inquiry is resolved.
- **Business activity data:** Retained as part of our ongoing customer relationship management.
- **Analytics data:** Retained indefinitely for historical and performance analysis.
- **Survey data:** Retained for 24 months for analysis and improvement purposes.
- **Newsletter data:** Retained until you unsubscribe.

11. Your Rights

Under GDPR (General Data Protection Regulation), you have the right to:

- **Access your data:** Request a copy of the personal data we hold about you.
- **Rectify your data:** Correct any inaccurate or incomplete data.
- **Erase your data:** Request the deletion of your data, under certain conditions.
- **Restrict processing:** Limit how we use your personal data.
- **Data portability:** Request to receive your data in a structured, commonly used format.
- **Object to processing:** Object to the processing of your personal data for marketing purposes.
- **Withdraw consent:** Withdraw your consent at any time where processing relies on it.

To exercise any of these rights, please contact us at hello@kitron.dev.

12. Cookies

Our website uses cookies. For detailed information about the cookies we use and how you can manage them, please refer to the [Google Privacy Policy](#).

13. Changes to This Policy

We may update this privacy policy periodically. Any changes will be posted on this page, and we will notify you via email or through a notice on our website if the changes are significant.

14. Contact Us

For any questions or concerns regarding this privacy policy, please contact us at:

Email: hello@kitron.dev